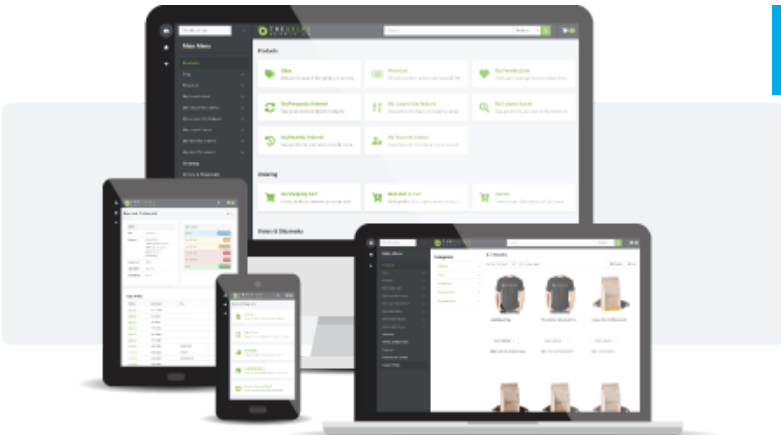


WHAT MAKES US DIFFERENT?

- **Native Sage 100 Integration:** Many of the major shopping cart products (Shopify, Magento, etc.) were designed for B2C with some B2B functionality as an afterthought and typically only included in their higher end packages. There is no out-of-the-box integration to Sage 100 and integrations are typically handled on a one-off basis.
- **More than just an eCommerce solution:** CIM is an all-in-one solution with eCommerce capabilities for your customers and CRM functionality for your employees.
- **Single Vendor for Platform and Integration:** Other Sage 100 providers typically do not offer both the integration AND the front-end site, so there is usually more than one vendor required to complete and support the project.
- **Operational Bandwidth:** Other Sage 100 providers tend either be very small operations or off-shoots of partner organizations, often lacking the dedicated resources to implement and support large volumes of customers. We have over 50 employees on staff focused solely on CIMcloud for Sage 100, and 400+ active customers leveraging CIMcloud for B2B eCommerce.
- **eCommerce is not an afterthought!:** While other providers are attempting to extend their core functionalities such as EDI into eCommerce, we've been focused on B2B eCommerce for 20+ years.



BENEFITS

- Improve customer satisfaction by providing self-service alternatives
- Reduce manual re-keying of orders with ERP integration
- Increase order accuracy
- Automate A/R visibility and speed up collections
- Achieve/maintain competitive advantage
- Increase order volume without adding proportionate headcount
- Sell more, faster!

COMPONENTS

- B2B eCommerce Portal
- B2C eCommerce Web Store(s)
- CRM-Style Sales Enablement Portal
- Web Content Management System
- Product Information Management System
- Bi-Directional Sage ERP Integration

